



Welcome  
to the ICT Industry  
of Uruguay



# CUTI

## URUGUAYAN CHAMBER OF INFORMATION TECHNOLOGIES

Cuti is the Uruguayan association of Information and Communication Technology companies, a private and non-profit organization, founded in 1989.

Currently representing more than **380 companies** offering products and services in more than 52 markets, Cuti's mission is to promote the development and growth of the ICT industry through the development of its members.

As the main spokesperson for the ICT industry, Cuti is recognized and legitimized in the country and abroad by companies, society and the state. It is a major point of reference and active partner of the Uruguayan technology industry ecosystem composed by incubators, academic and industrial centers, universities, technology parks, government institutions and business associations, among others.

## WHY URUGUAY AS YOUR TECH-PARTNER?



1st in ICT Development (ITU, 2017) in Latin America



1st in Internet download speed in Latin America (ECLAC, 2015)



Member of the Digital (D9) Group since 2018



Tailor-made



Highly skilled & multilingual: Spanish, English, Portuguese



Competitive, adaptable & committed labor force



Long-term education policies



Easy access to Brazil and Spanish-speaking countries



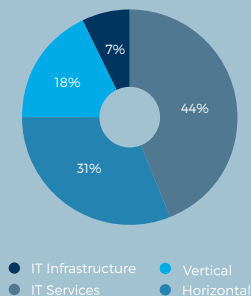
World-class facilities & connectivity



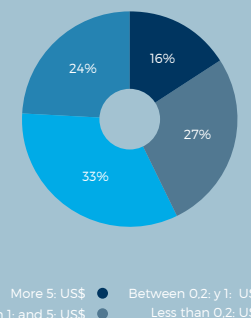
Outstanding tax benefits & government support

Most of our associated companies provide IT services and products

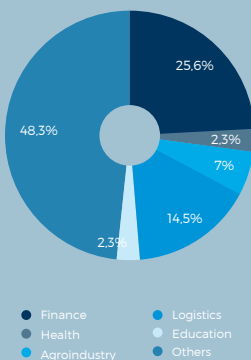
## MAIN ACTIVITY



## ACCORDING TO REVENUE



## IT EXPORTS BY SECTOR



**30**  
YEARS PROMOTING  
THE SECTOR GROWTH

**+380**  
MEMBER  
COMPANIES

**52**  
MARKETS

**5**  
WORKING  
COMMITTEES

**1**  
CHAMBER  
IN INCUBATION

# IT URUGUAYAN INDUSTRY FACTS

**EMPLOYMENT**  
+16,000 direct employment.

Unemployment 0%.

**PRODUCTION**  
+ USD 760: exports in 2018.  
66% to USA, 16,7% to Latam, 46,1% to Europe  
+ USD 1687: total revenue in 2018

Among the top 30 offshore service destinations according to Gartner

+470 enterprises

**ECOSYSTEM**  
Dynamic sector with high rate of new enterprises

Government support programs (ANII, MEF, AGESIC, MIEM)

Strong relationships with academia, government agencies and organizations supporting entrepreneurship

## DIGITAL URUGUAY

Member of D9 group of Digital Nations

Plan Ceibal (OLPC)

Fiber to the Home (FTTH)

Free-trade zone services

Electronic invoicing

## THE TECHNOLOGY ECOSYSTEM

The most indicative synthesis of the characteristics held by the ICT industry in Uruguay is expressed in these 8 elements:

- Open trade with the most innovative international markets
- High quality of professionals in the IT area and consultancy in general
- Dynamism and flexibility of companies and businessmen
- Strong link between the academic sector and the industry
- Development oriented towards technology products
- Export experience and international alliances
- International associations and cooperation
- Institutional strength




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