Financial Technology (Fintech/Insurtech)
- Fintech
- Insurtech
- Digital Payments and E-money
- Loan Management Software
- Invoice Software
- Asset Management Software
- ERP (Enterprise Resource Planning)
- CRO (Conversion Rate Optimization)
- Compliance Software
- Digital Marketing (including Paid Media)

Business Technology and Consulting
- Business Applications Consulting
- IT Consulting
- Cloud Services
- ERP (Enterprise Resource Planning)
- CRO (Conversion Rate Optimization)
- BPO (Business Process Outsourcing)
- Market Research
- Customer Experience Consulting
- SEO / SEM
- HR Software / TAM Software
- Process Control & Automation
- Proprietary Software

Education and Human Resources Technology
- Edtech (Educational Technology)
- Psychologist Education Platforms
- HR Software / TAM Software

Health Technology
- Health Software
- Pharmacy Software
- E-mobility (potentially related to Health)
- CMO (Chief Medical Officer)

Partnerships and Associations
- SAP Partner
- AWS Partner
- Microsoft Partner
- Google Partner
- Sage Partner
- Atlassian Partner

Information Technology and Services
- Managed Services
- Cybersecurity
- Data Analytics
- E-signature / Biometrics
- Content Management
- CPQ (Configure Price Quote)
- AI - Text / Language Solutions
- Digital Marketing (Including Contextual Marketing / Ad-Exchange)
- Social Media
- ESD (Electronic Software Distribution)
- Geolocation Software
- RFID
- RPA (Robotic Process Automation)

Media and Marketing Technology
- Adtech / Publisher Tech
- Influencer Marketing
- Media Monitoring
- Paid Media / Digital Marketing
- Contextual Marketing / Ad-Exchange
- Social Media
- Market Research

Industry and Logistics Technology
- Industrial Automation
- Maritime Software
- Airplane Software
- Software TMS & MES (Transportation Management System & Manufacturing Execution System)
- Software TPV/POS (Point of Sale)

Europe and USA